

SAFEEDA

Web Designer & UI/UX Designer

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ABOUT ME

Creative and detail-oriented Web & UI/UX Designer with a strong foundation in user-centered design, responsive web design, and brand-focused digital experiences. Skilled in designing intuitive interfaces, wireframes, and high-fidelity prototypes. Passionate about solving real-world problems through research-driven design and modern UI trends.

EDUCATION

University of Calicut | 2021 - 2024

Bachelor of Multimedia

WORK EXPERIENCE

Auxdot Technologies | 2025 - Ongoing

Web Designer

- Designed and developed responsive websites for corporate, e-commerce, and service-based clients.
 - Created wireframes, user flows, and high-fidelity prototypes using Figma
 - Designed landing pages, product pages, and dashboard interfaces with a strong focus on usability.
 - Improved website performance and mobile responsiveness across devices.
 - Optimized website layouts for better navigation, readability, and engagement.
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SKILLS

- Web Design:** Responsive Design, Landing Pages, Website Redesign
- Development:** HTML5, CSS3, JavaScript Customization, Bootstrap
- UX/UI Design:** User Research, Wireframing, UI Presentation, Prototyping
- CMS:** WordPress, WooCommerce

DESIGN TOOLS

- Figma
- Adobe Photoshop
- Adobe Illustrator
- Canva